

**FOR IMMEDIATE RELEASE**

**January 27, 2025**

## **DPH Biologicals and Aginnovation Forge Strategic Partnership to Advance Seed Enhancement Solutions**

*Collaboration to bring biological seed enhancement innovations to vegetable and specialty growers.*

**Indianapolis, IN, and Lodi, CA January 27, 2025** – DPH Biologicals®, a leading developer and supplier of agricultural biologicals, and Aginnovation, a trailblazer in seed enhancement technology, have formed a strategic partnership to deliver advanced biological seed treatment products to growers across North America for the vegetable and specialty market. This alliance underscores both companies' commitment to innovation and grower success.

### **Highlights**

- **Exclusive Distribution:** Aginnovation named the exclusive distributor of DPH Bio's flagship product, BellaTrove® **Companion Maxx® ST**, for seed treatment applications in vegetable and specialty crop markets.
- **Sustainable Solutions:** Partnership drives environmental stewardship by enhancing seed health, improving crop performance, and supporting more regenerative agricultural practices.

"We're thrilled to partner with Aginnovation to expand the reach of our biological solutions," said **Mick Messman, President and CEO of DPH Biologicals**. "This collaboration aligns with our mission to accelerate agriculture's transition to a more balanced biological approach and our commitment to provide innovative and sustainable technologies that empower vegetable and specialty growers to address critical agricultural challenges."

"This agreement marks an exciting step forward for Aginnovation as we strengthen our commitment to delivering cutting-edge seed technology solutions," said **Peter Marks, President and CEO at Aginnovation**. "With DPH Bio's Companion Maxx ST and our focus on grower success, we're uniquely positioned to transform how biological solutions are applied on seed in agriculture."

Growers can expect **Companion Maxx ST** to be commercially available **immediately in 2025**, accompanied by field expertise, technical training, and comprehensive marketing support from both organizations.

### **About DPH Biologicals**

Management-owned since 2024, DPH Biologicals® is focused on advancing agriculture's shift toward a more balanced biological approach. DPH Bio emphasizes scientific research, product development,

field testing and partnerships to offer proven, profitable biological products. With a legacy that spans over three decades, DPH Bio's development capabilities and commercial reach allow novel biologicals to get to market, ultimately providing more sustainable solutions that seamlessly integrate into modern farming practices. DPH Biologicals' portfolio is anchored by two branded platforms—**BellaTrove**® for biocontrols and **TerraTrove**® for biofertilizers—together representing a complete portfolio of biological solutions.

For more information, visit [www.dphbio.com](http://www.dphbio.com)

### **About Aginnovation, LLC**

Aginnovation, LLC, founded in 2012 and based in Lodi, California, provides innovative seed treatment solutions with a focus on customer success. With expertise in materials formulation and plant science, Aginnovation serves a wide range of agricultural markets throughout North America, delivering solutions that enhance seed quality and performance.

For more information, visit [www.aginnovationusa.com](http://www.aginnovationusa.com).

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### **Forward-Looking Statements**

This press release may contain forward-looking statements based on current expectations and projections about future events. Actual results could differ materially from those anticipated due to various factors, risks, and uncertainties.